

Zukunftspreis '11 awarded for Smart Grid project

Vienna, October 20, 2011—Theobroma Systems has been awarded the third prize in the category “Applications & Products” of the “Wiener Zukunftspreis” award 2011 for its R&D project “Smart Grid for Consumers”,

3rd Prize awarded for “Smart Grid for Consumers”

Theobroma Systems has been awarded the third prize in the category “Applications & Products” of the “Wiener Zukunftspreis” award 2011—recognising up-and-coming ideas, technologies, and products— for its R&D project “Smart Grid for Consumers”. The award has been presented by Austrian magazine NEWS in cooperation with the city of Vienna and the Technology Agency of the City of Vienna (ZIT, www.zit.co.at). For the past six years already, awards have been given to innovative companies based in Vienna for their achievements in either of the categories “Innovative Companies”, “Newcomer & Start-Ups” and “Application & Products”.

The independent jury, amongst them renowned scientist Prof. Dr. Rudolf Taschner and Dr. Gabriele Zuna-Kratky, head of Technisches Museum Wien, has chosen winning projects from over 100 submissions and a shortlist of 10 projects for each category. In his opening remarks at the award presentation, Peter Pelinka, chief editor of NEWS, has pointed out the major criteria affecting the jury’s selection, first and foremost, energy efficiency in consumption, yet equally customer value and practicality, which have been recognized by our submission.

This is already the second time that the project “Smart Grid for Consumers” (SG4C) has been awarded a prize by a panel of independent experts since being chosen as best proposal and receiving funding within the 2010 IKT Call by ZIT. However, while the IKT call has been targeted at ICT proposals in particular, the Zukunftspreis is open to a much broader range of applications. Therefore, the recognition for SG4C representing the Information Technology sector—among winners from Material Science and Medicine as well als Media Technology—is all the more valuable for Theobroma Systems as a quintessential IT services provider who has been comitted to providing sustainable, customer-friendly and energy-efficient IT system solutions.

Mag. Jennifer Hetzl, Chief Operating Officer at Theobroma Systems, adds, “We are delighted to receive the Wiener Zukunftspreis. It’s a significant recognition of our efforts to provide efficient, tangible yet also transparent technology for everyday use. The characteristic conditions for SME in Vienna will continue to prove beneficial to merge fresh ideas and sustainable corporate strategy into customer solutions like the Smart Grid for Consumers.”

SG4C focuses and enables consumer responsibility

In cooperation with the Vienna University of Technology, we

have adressed the need to establish the theoretical framework of optimization tools for individual energy and ressource consumption. This groundwork has furthered the implementation of regulatory mechanisms to save energy costs, to apply consumption-based energy distribution models and to customise rules for energy consumption in consumer households within a dedicated device.

At Theobroma System, we are committed to expand our product and services portfolio with leading technologies that are equally marketable and customer-friendly. Product solutions based on SG4C are targeted to optimise household energy consumption, providing flexible & extensible interfaces to Smart Home solutions, retaining privacy and enabling power distribution, regulation & optimisation tools. SG4C is one of Theobroma Systems’ contributions to raising consumer awareness and lowering individual energy use. Therefore, we strongly cooperate with our clients and partners to provide proven products and services for the consumer market as well as for representatives from the energy sector.

These efforts strengthen our development roadmap and perfectly complement our current range of technologies and products in both our core areas of business as well as in future markets. Our know-how in HMI applications, secure networked applications and High Performance Embedded Systems has already brought forth solutions for applications in Home Automation, Assisted Living and Smart Grid Solutions.

About Theobroma Systems

Theobroma Systems is a leading Austrian provider of turnkey hard- and software concepts for Embedded IT Solutions with a strong focus on networked and trustworthy systems architectures.

The Vienna-based Engineering Office provides designs and components for ready-to-use application, ranging from design services to devices ready for mass production. Theobroma Systems is your reliable partner for engineering and support services for client-specific IT-product solutions.

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